**Domeno (feat. Pierre Bouvier) – Alleys**

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On the international scene, no DJ from Quebec knows a rise as lightning as **Domeno**. The Montreal artist makes the crowds dance from New York to Amsterdam, from Ibiza to Miami. His pieces are played by the biggest names in the electro scene like **Hardwell**, **David Guetta**, **Afrojack** and **Martin Garrix**. In Quebec, his huge success "Lies" won the radio waves for **47 consecutive weeks** and became **the second most-played song on radio in 2018**. In 2019, the ingenious songwriter and passionate producer, Domeno decided to launch "**Elisa Recordings**", A brand new Electronic Dance Music label, in collaboration with his manager (Patrice Laflamme) and Coyote Records (Rafael Perez), on which will appear his next musical creations.

**The song: Alleys**

After the success of "**Lies**" in Quebec, Domino decided to take his time to come back in force with a single to be released all across Canada. During his absence, he composed the theme song of Quebec’s new reality show “**XOXO TV**”, in addition to producing the debut album of "**Zagata**" (Coyote Records / Universal Canada) especially known for his song “**Lies**” with Domeno.

For "**Alleys**", Domeno decided to surround himself with the cream of the crop.

- **The Swaggernautz** duo who have written for **Troye Sivan**, **Pitbull**, **Kaskade**, etc., and who have more than 60 Top 20 records all over the world.

- **Andrew Allen** who wrote for **Carly Rae Jepsen**, **Meghan Trainor**, **Cody Simpson**, etc.

- **Richard Beynon** who composed for **Flo Rida**, **Zara Larsson**, **Jonathan Roy**, etc.

- **Pierre Bouvier** (**Simple Plan**) on the vocals.

**STATS//**
Instagram: + 8,858 followers

Facebook: + 29,298 likes / followers

Youtube: + views
Spotify: + 7 million streams

**HIGHLIGHTS DOMENO//**

**-** "Lies" has been 47 consecutive weeks in the Top10 of the Top100 BDS Adisq (2018)

- "Lies" is the 2nd most played song in Quebec in 2018 (BDS)

- "Lies" was # 1 in the Top25 BDS Adult Contemporary

- "Lies" was # 2 in the Adisq BDS Top100

- "Lies" was # 10 in the Canadian Mediabase AC Chart

- "Lies" has had several synchro, especially for the “Montreal en Lumière 2018”, Revolution, XOXO Télé and Le Jeu.

- He composed the theme song of XOXO Télé

- He played at the "Ultra Music Festival" in 2015

- He replaced the legendary "Steve Angello" (Swedish house mafia) at Île Sonic 2018

**HIGHLIGHTS PIERRE BOUVIER//**

**-** Lead singer of **SIMPLE PLAN**

**-** 8 times Platinum in Canada with his albums

- 3 times Platinum in USA with his albums

- 3 times Platinum in Australia with his albums

- 2 times Silver in UK with his albums

- Radio Canada/La Presse Awards

* 2013 Nominated for Arts and Entertainment Award

**-** [Dahsyatnya Awards](https://en.wikipedia.org/wiki/2013_Dahsyatnya_Awards)

* 2013 Nominated for Outstanding Guest Star

- [CASBY Awards](https://en.wikipedia.org/wiki/CASBY_Awards)

* 2002 **Won** CASBY Award

- [Juno Awards](https://en.wikipedia.org/wiki/Juno_Awards)

* 2012 **Won** Allan Waters Humanitarian Award
* 2009 Nominated for Juno Award
* 2009 Nominated for Juno Award (for the group itself)
* 2006 **Won** Juno Fan Choice Award
* 2005 Nominated for Juno Award
* 2005 Nominated for Juno Award
* 2005 Nominated for Juno Award

- [Kerrang! Awards](https://en.wikipedia.org/wiki/Kerrang%21_Awards)

* 2008 Nominated for Kerrang! Award

- [MTV Asia Awards](https://en.wikipedia.org/wiki/MTV_Asia_Awards)

* 2006 Nominated for Favourite Pop Act

- [MTV Europe Music Awards](https://en.wikipedia.org/wiki/MTV_Europe_Music_Awards)

* 2014 Nominated for MTV Europe Music Award (Best World Stage- WS Monterrey)[[67]](https://en.wikipedia.org/wiki/Simple_Plan#cite_note-67)

- [MTV Video Music Awards](https://en.wikipedia.org/wiki/MTV_Video_Music_Awards)

* 2004 Nominated for MTV Video Music Award
* 2003 Nominated for MTV Video Music Award

- [MuchMusic Video Awards](https://en.wikipedia.org/wiki/MuchMusic_Video_Awards)

* 2012 Nominated for MuchMusic Video Award (Best International Video by a Canadian)
* 2012 Nominated for MuchMusic Video Award (UR FAVE VIDEO)
* 2011 Nominated for MuchMusic Video Award
* 2009 **Won** MuchMusic Video Award
* 2008 **Won** MuchMusic Video Award
* 2008 Nominated for MuchMusic Video Award
* 2008 Nominated for MuchMusic Video Award
* 2006 **Won** MuchMusic Video Award
* 2006 Nominated for MuchMusic Video Award
* 2006 Nominated for MuchMusic Video Award
* 2005 **Won** MuchMusic Video Award
* 2005 Nominated for MuchMusic Video Award
* 2005 Nominated for MuchMusic Video Award
* 2004 **Won** MuchMusic Video Award
* 2003 **Won** MuchMusic Video Award

- [NRJ Music Awards](https://en.wikipedia.org/wiki/NRJ_Music_Awards)

* 2012 **Won** NRJ Music Award
* 2007 Nominated for NRJ Music Award

- [Teen Choice Awards](https://en.wikipedia.org/wiki/Teen_Choice_Awards)

* 2008 Nominated for Teen Choice Award
* 2005 **Won** Teen Choice Award

- [ADISQ](https://en.wikipedia.org/wiki/ADISQ)

* 2006 **Won** *Artiste québécois s'étant le plus illustré hors Québec*
* 2006 **Won** *Album de l'année – Anglophone*

**MARKETING //**

- There will be a teaser countdown for 7 days on Domeno's social networks.

- A statement will announce the release of the song.

- A publication on the social networks of Domeno and Kain will be made with a SmartUrl redirecting on the various platforms

- Sending a newsletter to announce the release

- A button '' follow this artist on Spotify '' will be added to the newsletter

- Publications will be sponsored on Facebook and Instagram from the pages of Domeno and Pierre Bouvier

- Radio tracking

- Press relations

- Radio tour

- Mention of Spotify and playlists in sponsored publications

- Mention of Apple Music, Amazon, Deezer on Facebook / Instagram when the song is in playlists

- Sharing the album on Spotify directly in the instagram stories of Domeno and Pierre Bouvier

**KEY PLAYLISTS SPOTIFY//**

**Canada / USA / Australia / UK Playlists** (Simple Plan are very popular over there).

Tropical House // 438,000 + streams for “Lies”

Electro Chill // 87,000 + streams for “Lies”

Mint Canada // 80,000 + streams for “Lies”

Dance Favorites // 17,000+ streams for “Lies”

Pop all day

Hot Hits Canada

Bangers

Mint

Dance Party

Chill tracks

DancePop

Dance Favorites

All day dance party

Any other relevant dance / edm playlists

**MOOD //**

Chill

Folk

Dance

EDM

Training

Party

Fun

Energetic

Happy

**MANAGEMENT**

Patrice Laflamme | patrice@mamasboymusic.com
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**INFOS //**

Artist : Domeno

Feature : Pierre Bouvier

Title : Alleys
Durée : 3 :28

CanCon : Yes
Authors : Tat Tong, Jovany Javier, Andrew Allen, Pierre Bouvier

Composer : Domenic Pandolfo, Richard Beynon, Tomas Shaw, Ryan Henderson

Producer : Domenic Pandolfo

Co-producer : Richard Beynon
Label : Elisa Recordings

Publisher : Sony ATV, Universal, Musicor
Distributer : UMC
ISRC Code : CA-DIM-19-00007